



**PH/WC Mothers' Club Monthly Newsletter - the "Ga Ga" Gazette**  
**ADVERTISING RATE CARD**

Size (width x height)	Members	Nonmembers
Classified per month	Free (3 months max)	\$10
Business Card (3.5" x 2") per month	\$22.50	\$35
1/4 page (4.875" x 3.575") per month	\$50	\$75
1/2 page (7.3" x 4.875") per month	\$85	\$135

**Ad rates listed above are per month.**  
**Minimum Three Month Commitment (consecutive months only).**

- Average target audience - 575 members
- Ads are black and white only. Please submit ads electronically in .jpg, .tif, or .pdf format to [momsclubadvertising@yahoo.com](mailto:momsclubadvertising@yahoo.com).
- 5% discount to advertisers that commit to 6 months.
- 10% discount to advertisers that commit to 1 year

Deadlines & Payment

Ads and payment are due by the 5<sup>th</sup> of the month prior to publication

Contact:  
Laura Primus  
925-957-9000  
[momsclubadvertising@yahoo.com](mailto:momsclubadvertising@yahoo.com)

Full Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City / State / Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

<b>I am a:</b>	<b>Ad Size:</b>	<b>Commitment:</b>
<input type="checkbox"/> Member	<input type="checkbox"/> Business Card	<input type="checkbox"/> 3 Months
<input type="checkbox"/> Nonmember	<input type="checkbox"/> 1/4 page	<input type="checkbox"/> 6 Months (5% off)
	<input type="checkbox"/> 1/2 page	<input type="checkbox"/> One Year (10% off)
	<input type="checkbox"/> Classified (text only)	

I would like to advertise in the following issues (Indicate months):

Enclosed is a check in the amount of:  
(Payable to PH/WC Mothers' Club)

The best time of day and way to reach me for any problems with my ad is:

Special Needs / Requests:

*Please return form and payment to:*  
Laura Primus 213 Elderwood Drive Pleasant Hill, CA 94523  
Questions? Contact Laura Primus at (925) 957-9000 or [momsclubadvertising@yahoo.com](mailto:momsclubadvertising@yahoo.com)