



**PH/WC Mothers' Club Monthly Newsletter – the "GaGa" Gazette**  
**ADVERTISING RATE CARD 2011-2012**

Size (width x height)	Members	Nonmembers
Classified per month	Free (3 months max)	\$10
Business Card (3.5" wide x 2" high) per month	\$25	\$37
1/4 page (3.5" wide x 4.75" high) per month	\$55	\$80
1/2 page (7.25" wide x 4.75" high) per month	\$90	\$145

**Ad rates listed above are per month.**  
**Minimum Three Month Commitment (consecutive months only) Required.**

- Average target audience – 575 members
- Ads are black and white only. Please submit ads electronically in .jpg, .tif, or .pdf format to phwcmomsadvertising@gmail.com
- 5% discount for 6 month commitment; 10% discount for 1 year commitment
- Ads and payment are due by the 5<sup>th</sup> of the month prior to publication
- Prepayment is required

**Contact**  
 Kelly Herd  
 415-316-4609  
 or  
 Kelly Osborne  
 925-949-6569  
 email:  
 phwcmomsadvertising@gmail.com

Full Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City / State / Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Best way to reach me if there are questions w/ my ad \_\_\_\_\_

- |                                    |                                                 |                                             |
|------------------------------------|-------------------------------------------------|---------------------------------------------|
| I am a:                            | Ad Size:                                        | Commitment:                                 |
| <input type="checkbox"/> Member    | <input type="checkbox"/> Business Card          | <input type="checkbox"/> 3 Months           |
| <input type="checkbox"/> Nonmember | <input type="checkbox"/> 1/4 page               | <input type="checkbox"/> 6 Months (5% off)  |
|                                    | <input type="checkbox"/> 1/2 page               | <input type="checkbox"/> One Year (10% off) |
|                                    | <input type="checkbox"/> Classified (text only) |                                             |

- I would like a copy of the newsletter mailed to the above address
- I do NOT require a copy of the newsletter (if you are a member already and don't really need 2 copies, please kindly check this box as we pay for every copy printed/mailed. Thanks!)

Payment Info:

\_\_\_\_\_ months x \$ \_\_\_\_\_ per month = \$ \_\_\_\_\_ (total amt enclosed)  
 (Check payable to PH/WC Mothers' Club)

I would like to advertise in the following issues (Indicate months):

Special Needs / Requests:

Please return form and payment to:  
 PHWC Mothers' Club Advertising Coordinator  
 1630 North Main Street, #108, Walnut Creek, CA 94596