



**PH/WC Mothers' Club Monthly Newsletter - the "Ga Ga" Gazette**  
**ADVERTISING RATE CARD**

| Size (width x height)                | Members             | Nonmembers |
|--------------------------------------|---------------------|------------|
| Classified per month                 | Free (3 months max) | \$10       |
| Business Card (3.5" x 2") per month  | \$22.50             | \$35       |
| 1/4 page (4.875" x 3.575") per month | \$50                | \$75       |
| 1/2 page (7.3" x 4.875") per month   | \$85                | \$135      |

Ad rates listed above are per month.  
**Minimum Three Month Commitment (consecutive months only).**  
**Payment required for full length of commitment at beginning of commitment period.**

- Average target audience - 610 members
- Ads are black and white only. Please submit ads electronically in .jpg, .tif, or .pdf format to [momsclubadvertising@yahoo.com](mailto:momsclubadvertising@yahoo.com).
- 5% discount to advertisers that commit to 6 months.
- 10% discount to advertisers that commit to 1 year

Deadlines & Payment  
 Ads and payment are due by the 5<sup>th</sup> of the month prior to publication

Contact:  
 Cathy Oshima  
 925-957-1857  
[momsclubadvertising@yahoo.com](mailto:momsclubadvertising@yahoo.com)

Full Name \_\_\_\_\_  
 Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City / State / Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 Email \_\_\_\_\_

|                                    |   |   |
|------------------------------------|---|---|
| I am a:                            | Ad Size:  | Commitment:                                 |
| <input type="checkbox"/> Member    | <input type="checkbox"/> Business Card          | <input type="checkbox"/> 3 Months           |
| <input type="checkbox"/> Nonmember | <input type="checkbox"/> 1/4 page               | <input type="checkbox"/> 6 Months (5% off)  |
|                                    | <input type="checkbox"/> 1/2 page               | <input type="checkbox"/> One Year (10% off) |
|                                    | <input type="checkbox"/> Classified (text only) |   |

I would like to advertise in the following issues (Indicate months):

Enclosed is a check in the amount of:  
 (Payable to PH/WC Mothers' Club)

The best time of day and way to reach me for any problems with my ad is:

Special Needs / Requests:

Please return form and payment to:  
 Cathy Oshima 1580 Fieldcrest Drive Pleasant Hill, CA 94523  
 Questions? Contact Cathy Oshima at (925) 957-1857 or [momsclubadvertising@yahoo.com](mailto:momsclubadvertising@yahoo.com)